

Bertie Willoughby Saddle Club
c/o 4034 Canboro Rd
Wellandport Ontario
L0R 2J0

Dear Sir or Madam

We would like to thank you for taking the time to review this package. This letter is being sent to you on behalf of the Bertie Willoughby Saddle Club. We are asking our local businesses if they would consider becoming a club sponsor, or make a donation towards our operating expenses.

Bertie Willoughby Saddle Club is not for profit horse riding saddle club that is family based and youth oriented. Our club activities, including our shows would not be possible without the support from our local community businesses and individuals like you. We promote good sportsmanship and healthy, friendly competition. We keep our membership and class fees to minimum, so that it is easily affordable for everyone. The club welcomes everyone from the community to participate in our events and activities. We supplement our operating expenses through the generosity of sponsors like you and by holding a variety of fundraisers throughout the year.

Our expenses for running the club include insurance, judges, ribbons, year end awards, maintaining and/or replacing equipment as needed and ground maintenance to our show pens, as well as sending our youth to a tournament that involves teams from all over South Western Ontario, we send all youth who wish to participate which makes it a fun and exiting event for everyone.

At the end of the year, we hold an annual awards banquet, where we recognize the success of our members. All awards indicate the name of the person or business that has sponsored that class.

As a sponsor, you will receive:

- Advertisements in all our newsletters and on our website
- Recognition at all of our horse shows and social events
- Recognition and thanks at our year end banquet.

As well if you choose to become a sponsor or make a donation all of our members and spectators will be aware of your business/support in our show program. Please complete the enclosed sponsorship/donation form. Simply mail it to the address listed on the form or contact the member that came to you and a designated person will be arranged to pick up your sponsorship.

The Bertie Willoughby Saddle Club is saddled up and ready to embark on another successful and exciting show season. We would be thrilled to have you join us for the ride!!

We look forward to hearing from you soon.

Amber Gilbert

Amber Gilbert
Bertie Willoughby Saddle Club Inc
President
905-892-0006

Bertie Willoughby Saddle Club Inc
Sponsorship levels

\$25 and under per year

Your choice of class sponsored as per availability
Official sponsor for that class for the year
Up to a business card size ad in our monthly newsletter
Your sponsorship announced at all shows
Year end trophy displaying your name
Your web site link on our web site

\$50 and under per year

Your choice of class sponsored as per availability
Official sponsor for that class for the year
Up to a quarter page ad in our monthly newsletter
Display of your provided signage at all shows
Your sponsorship announced at all shows
Year end trophy displaying your name
Your web site link on our web site

\$75 and under per year

Your choice of class sponsored as per availability
Official sponsor for that class for the year
Up to a half page ad in our monthly newsletter
Your sponsorship announced at all shows
Year end trophy displaying your name
Your web site link on our web site
Display of pamphlets or handouts at all shows
Display of your provided signage at all shows

\$100 and above per year

Your choice of class sponsored as per availability
Official sponsor for that class for the year
Up to a half page ad in our monthly newsletter
Your sponsorship announced at all shows
Year end trophy displaying your name
Your web site link on our web site
Display of pamphlets or handouts at all shows
We will provide 2'x 4' fence sign displayed at all the shows